



## **Marketing Specialist**

Jefferson County Fair Park seeks an enthusiastic, creative, and passionate Marketing Specialist to focus on the recruitment and attraction of sponsorships and fundraising opportunities for the annual County Fair and year-round events.

The successful candidate will maintain and update social media venues, prepare monthly and yearly marketing materials, engage prospective community and business members, coordinate sales of vendor and display space, solicit new sponsorships, provide excellent customer service, and complete all other tasks necessary.

Typical Schedule: Monday thru Friday; 40 hours per week with flexibility to work nights, weekends, and extended hours during busy events

Starting Wage: \$25.68/hour with benefits

Minimum Requirements: Associate's degree in Marketing or related field with two years related experience and/or training in fund-raising, sales or marketing, public relations skills experience and office and/or customer service experience; or an equivalent combination of education and experience, required. Bachelor's degree with two years of experience and knowledge of Fair and Agriculture highly preferred.

Application review begins May 17, 2019; applications accepted until filled. Application and position details are available at [www.jeffersoncountywi.gov](http://www.jeffersoncountywi.gov) or Jefferson County Human Resources, 311 S. Center Ave., Jefferson, WI 53549.

EOE